

MENTAL HEALTH AWARENESS MONTH



BEASLEY LAS VEGAS

SHOW PAGE(S)

Supporting both Mental Health and Celebrating Nurses



- All stations will have both initiatives
 - Our push Mental Health
- Nurses (corporate) will go in featured
- Mental Health in first of Don't Miss

- Both are not sold.
- Attempt in getting Mental Health sold.
- We will continue with or without sponsor.



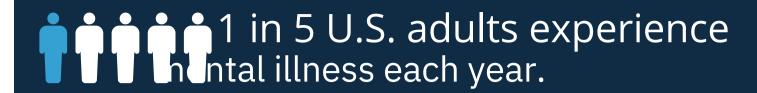
REQUIREMENTS

NEW TERMS FOR CREATION

10-15 OF NEW PIECES OF CONTENT

SYNDICATION

- The minimum of 10 pieces will go on all sites.
- Personal stories will live on talent's specific station.





474,000 adults in Nevada

have a mental health condition.

That's more than 8x the population of Carson City.

It is more important than ever to build a stronger mental health system that provides the care, support and services needed to help people build better lives.





More than half of Americans report that COVID-19 has had a negative impact on their mental health.

In February 2021, reported symptoms of

25.1% were unable to get needed counseling or therapy.



1 in 20 U.S. adults experience serious mental illness each year.

Nevada, 109,000 have a adults serious mental illness.



1 in 6 U.S. youth aged 6-17 experience a mental health dissorpear.

33,000 Nevadans age 12-17 have depression.

Nevadans struggle to get the help they need.



More than half of people with a mental health condition in the U.S. did not receive any treatment in the last year.

Of the 164,000 adults in Nevada who did not receive needed mental health care, 51% did not because of cost.

11.5% of people in the state are uninsured.



Nevadans are over 4x more likely to be forced out-of-network for mental health

care than for primary health care — making it more difficult to find care and less affordable due to higher out-of-pocket costs.

2,445,591 people in Nevada live in a community that does not have enough mental health professionals.

WHO IS WRITING WHAT?

- FREE MENTAL HEALTH RESOURCES IN LAS VEGAS SLONE
- OUT OF THE BOX WAYS TO DESTRESS SLONE
- FUN & HEALTHY WAYS TO HANDLE ANGER JORDAN
- STIGMAS AROUND MEDICATION FOR MENTAL HEALTH CONDITIONS SAMMI
- LISTICLE ABOUT WHAT TO DO IN LAS VEGAS FOR "ME TIME" CARLA
- THE SUBTLE WAYS THERAPY WORKS CARLA
- MENTAL HEALTH BENEFITS OF OWNING A PET CARLOTA
- "CRYING COMEDIAN" LAUGHTER + MENTAL HEALTH CARLOTA
- PERSONAL STORY ABOUT GRIEF CARLOTA
- 7 STRESS-REDUCING LIFESTYLE CHANGES YOU SHOULD MAKE WENDY
- DEBUNKING MYTHS ABOUT PTSD WENDY
- THE IMPORTANCE OF LEARNING YOUR ATTACHMENT STYLE WENDY
- TIPS FOR NAVIGATING LIFE AS AN AUTISTIC ADULT RYAN
- SURVIVING GRIEF AFTER LOSING BOTH PARENTS RYAN
- WHERE NEVADA LANDS ON NATIONAL LIST OF MENTAL HEALTH SUPPORT LARRY
- MENTAL HEALTH BENEFITS OF MUSIC THUMP
- TIPS FOR DEALING WITH A NARCISSIST SHAWN
- "BE A MAN" RANSOM
- MENTAL HEALTH PODCASTS RANSOM
- THERAPY THROUGH MUSIC AND SONGWRITING RANSOM
- GROWING UP/ "GIVE YOU SOMETHING TO CRY ABOUT" MIKE
- MENTAL HEALTH LGBTQIA+ CENTER GIANNI
- MENTAL HEALTH AT WORK MORTY

IDEAS ARE ENCOURAGED



Please add bi-line to each and every Mental Health Month post created.

For more Mental Health Awareness Month resources, tips and stories, click HERE.



Many other important topics to cover. Ideas are welcomed and encouraged.



Always down to brainstorm.

