

JINGLE BELL ROCK CONTEST RULES

These rules apply to the Jingle Bell Rock (“Contest”) conducted by Beasley Media Group, LLC d/b/a KKLZ (“Station”). **In addition, the General Contest Rules posted at www.963kklz.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

1. HOW TO ENTER

- a. The Contest will begin Monday, December 2, 2019 at 8:00am Pacific Time (“PT”) and end on Tuesday, December 24, 2019 at 12:00pm PT or when an entrant successfully returns the Jingle Bell Rock to the Station as described below, whichever happens first (“Contest Period”).
- b. To participate in the Contest, entrants may acquire clues to help determine the exact location of the Jingle Bell Rock via the following methods:
 - i. Listen to the Station weekdays beginning Monday, December 2, 2019 and ending Monday, December 23, 2019 in the 8:00am, 1:00pm and 6:00pm PT hours for the announcement of clues.
 - ii. A daily bonus clue will be posted at Silverton Las Vegas (3333 Blue Diamond Rd, Las Vegas, NV 89139) in a designated area each weekday during the Contest Period.
 - iii. Finally, participants may discover important information which may help find the Jingle Bell Rock by collecting all five (5) pieces of the Jingle Bell Rock Puzzle. Each piece of the Jingle Bell Rock Puzzle will be distributed for one (1) hour only, at the Silverton Las Vegas at designated times and dates which will be announced on-air Station and/or posted online at www.963kklz.com.
- c. The Station will notify listeners when exactly the Jingle Bell Rock is hidden within the Contest Period so participants know when to start searching. The Prize will be awarded to the first participant who finds the Jingle Bell Rock and returns it to the Station studios located at 2920 S. Durango Dr. Las Vegas, NV 89117, during regular business hours, Monday through Friday 8am to 5pm PT. If the Jingle Bell Rock is found and returned to the Station before the scheduled end date of the Contest, the Contest will immediately end, and no more clues will be announced on-air or provided on-site. If the Jingle Bell Rock is not found and returned to the Station studios by 12:00pm PT on Tuesday, December 24, 2019, the Contest will end, and no prize will be awarded.
- d. The Jingle Bell Rock location will be hidden in a public place in the Clark County, Nevada. Listeners should not trespass, should not destroy private or public property in an attempt to find the Jingle Bell Rock. Any participant found searching on private land or using private land to access or gain unfair advantage to the Jingle Bell Rock may be immediately disqualified. Anyone participating in the Contest must follow these Official Rules, as well as all the state, local, and federal laws, rules and regulations of all locations where they search for the Jingle Bell Rock. No destruction of private or public property is necessary to find the Jingle Bell Rock. No risk-taking

is required to locate the Jingle Bell Rock. The Jingle Bell Rock will not be hidden on any private roadways or private property, will not be buried or attached to any man-made structure, and will be in plain sight when viewed from the proper angle.

- e. There may be up to a total of one (1) Prize winner selected in the Contest.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 21 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in Clark County, Nevada, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

3. PRIZES

- a. Up to one (1) Prize MAY be awarded in this Contest if the Jingle Bell Rock is found and returned to the Station as described above. The Prize is ten thousand dollars (\$10,000.00) awarded in the form of a company check payable to the Prize winner. The Approximate Retail Value (“ARV”) of the Prize is \$10,000. The Prize winner shall be solely responsible for any applicable taxes, or any other fees and expenses not specified herein associated with the receipt and use of the Prize.
- b. No check will be awarded, processed or mailed until winner has claimed the prize at the Station, presented all required documentation, and signed all required releases and tax forms. Checks will then be mailed within approximately sixty (60) days following confirmation of eligibility and completion of all requisite releases and IRS forms.
- c. Prizes or prize certificates must be claimed at the office of the Station located at 2920 S. Durango Dr. Las Vegas, Nevada Monday-Friday, during regular business hours. Prize or prize certificate must be claimed by 12:00 pm PT on Tuesday, December 24, 2019. Failure to claim prize by the specified time will result in forfeiture of the prize. It is the winner’s sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. Up to one (1) winner may be selected as described in Section 1 of these Official Contest Rules. Winner will be notified on-site at the Station at the time of winning.
- b. Entrants need not listen to the Station but must be present at the Station to return the Jingle Bell Rock and be deemed the winner. Entrants who listen to the Station for clues or visit participating on-site locations for additional clues will have an advantage over entrants who do not listen to the Station or are present at participating on-site locations.

- c. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.963kkz.com.
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.963kkz.com.
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 2920 S. Durango Dr., Las Vegas, Nevada, or by sending a self-addressed, stamped envelope to the Station.